

# Chelsea Wallenquest

CWallenquest@outlook.com

407.924.9660

Orlando, Florida

SeaQuestCreative.com

Experienced Creative Lead with over a decade of expertise in agency and in-house creative settings. Proven in delivering impactful interactive communication across diverse platforms. A brand advocate, fostering collaboration, and transforming strategic insights into compelling solutions. Proficient in driving visual storytelling and design systems for enhanced brand identity and user experiences.

## EDUCATION

### 2019

University of Central Florida  
*Certification, Coding Bootcamp*

### 2012

Art Institute of Tampa  
*Associates of Arts in Graphic Design*

## SKILLS

- Expertise in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- UI/UX Design and Prototyping (Adobe XD, Figma, Sketch)
- Proficient in HTML/CSS and Video Editing (Premiere and After Effects)
- Project Management and Team Leadership
- Specialize in Print, Digital and Event Booth Design
- Branding and Rebranding Initiatives
- Strong Communication and Client Interaction

## EXPERIENCE

### Design Marketing Lead

PowerSchool - Folsom, CA (Remote)  
*Dec. 2020-Present*

- Spearheaded interactive design initiatives for a global brand, translating complex concepts into captivating user experiences.
- Led cross-functional teams in creating cohesive visual campaigns that consistently communicated brand values across multiple touchpoints.
- Successfully managed high-volume creative projects, ensuring on-time delivery and adherence to budget constraints.
- Elevated brand awareness and engagement by devising creative strategies that resonated with diverse audiences.
- Produced compelling presentations for senior leaders, translating intricate concepts into visually persuasive content to effectively convey critical insights, initiatives, and business strategies.
- Leveraged proficiency in HTML and CSS to build responsive web interfaces, collaborating with brand and back-end teams for optimal cross-device UX.

### Senior Graphic Designer

CentralSquare - Lake Mary, FL  
*May 2019-Oct. 2020*

- Created engaging designs for print collateral, digital assets, social media graphics, and web interfaces, optimizing user experience and engagement.
- Collaborated closely with cross-functional teams to align design efforts with overall brand goals and marketing objectives, resulting in cohesive and impactful visual campaigns.
- Partnered with the Senior Creative Manager to orchestrate a comprehensive company rebrand.
- Managed multiple design projects simultaneously, effectively prioritizing tasks, meeting deadlines, and adapting to changing project requirements.
- Elevated presentations for the Executive Leadership Team, enhancing client and board member interactions.

### Senior Graphic Designer

Th!nk Agency - Altamonte Springs, FL  
*March 2013-May 2019*

- Conceptualized and designed print materials such as ads, brochures, booklets, fliers, and billboards, demonstrating adaptability across mediums.
- Orchestrated communication tools encompassing email newsletters, websites, and print materials, ensuring consistent messaging.
- Developed user interface mock-ups and prototypes, effectively visualizing site aesthetics and functionality.
- Worked closely with clients to understand their needs, provide design recommendations, and deliver designs that aligned with their vision and objectives.

### Graphic Designer

Bold Technologies - Orlando, FL  
*July 2012-March 2013*

- Produced versatile marketing collateral, spanning print and digital formats, catering to client needs and trade show exhibitions.